



Volunteer Social Media Manager and Digital Content Creator

Position: Volunteer Social Media Manager and Digital Content Creator

Location: Remote, with occasional events in Perkasio, PA and its surrounding communities

Duration: Ongoing

About Us:

Little Theater Workshop of Perkasio is a vibrant community theater group located in Perkasio, dedicated to bringing quality theatrical productions to our local community. Our mission is to inspire creativity, foster artistic expression, and provide opportunities for individuals of all ages to participate in the performing arts.

Role Overview:

We are seeking a dedicated and creative individual to join our team as a Volunteer Social Media Manager and Digital Content Creator. In this role, you will be responsible for managing our organization's social media presence and creating engaging digital content to promote our theatrical productions, workshops, and community events.

Responsibilities:

- Develop and implement a social media strategy to increase Little Theater Workshop of Perkasio's online presence and reach.
- Create compelling and shareable content for various social media platforms, including Facebook, Instagram.
- Monitor social media channels and engage with our audience by responding to comments, messages, and inquiries in a timely manner.
- Collaborate with the marketing team to brainstorm and execute creative ideas for social media campaigns and promotions.
- Stay up-to-date with social media trends, tools, and best practices to optimize our digital presence.
- Assist in the creation of multimedia content, including graphics, videos, and behind-the-scenes sneak peeks, to promote our productions and events.
- Provide regular reports and insights on social media performance metrics, such as engagement, reach, and follower growth.

Qualifications:

- Strong passion for the performing arts and community engagement.
- Excellent written and verbal communication skills.
- Proficiency in using social media management tools and platforms.
- Creativity and ability to think outside the box.
- Strong attention to detail and organizational skills.
- Ability to work independently and collaboratively in a remote team environment.
- Prior experience in social media management or digital content creation is preferred but not required.

Benefits:

- Gain valuable experience in social media management and digital marketing within the arts sector.
- Opportunity to make a meaningful impact and contribute to our vibrant theater community.
- Enhance your skills and build your portfolio with real-world projects.
- Receive a letter of recommendation from the Board of Directors based on the quality of your work.

Please Note:

This is a volunteer position, and we are unable to offer monetary compensation at this time. However, any work created during your time with us can be used in your portfolio, and depending on the quality of your contributions, the Board of Directors may provide a letter of recommendation to acknowledge your dedication and effort.

How to Apply:

If you are passionate about the performing arts and interested in joining our team, please submit your resume and a brief cover letter outlining your relevant experience and why you would be a great fit for this role to **littletheaterperkasie@gmail.com**

Thank you for considering volunteering with Little Theater Workshop of Perkasie. We look forward to hearing from you!